



World of Work Day 2023 - Thursday July 13

SESSION 1 ACTIVITIES - [Book a SESSION 1 activity at this link](#) (booking instructions below)

- Book only one activity from this table. Then follow the second link below to book one from the Session 2 table below.

Session 1 - Activity	Description	Careers and Skills
WoWI: Uniformed Public Services	<p>Personal Development Training</p> <p>Learn about careers in the uniformed public services, then take part in Personal Development Training where you will develop your teamwork, leadership and communication skills. There will be fun and competitive tasks including physical activities, so be sure to wear your PE kit!</p> <p>PE kit to be worn (for whole day)</p>	<p>Skills you will build: Listening Leadership Teamwork</p> <p>Related careers/sectors: The Armed Forces, emergency services, security. Working in the Public Sector</p> <p>Related Unifrog career area: Law & Public Safety</p>

<p>WoW1: Environment and Ecology: Wildlife and habitat</p> <p>Humanities</p>	<p>Understanding how to identify species, threats to their environment and how to care for them in a changing world.</p>	<p>Skills you will build: Problem solving Teamwork</p> <p>Related careers/sectors: Conservationist, Ecologist, Zoologist, Countryside Officer. Environment and climate change.</p> <p>Related Unifrog career area: Plants, Land and Animals Science and Technology</p>
<p>WoW:1 Law Enforcement</p>	<p>Learn about careers in the emergency services, then take part in exercises with scenarios ranging from attending the scene of a Police incident, stop and search and managing a public order issue!</p>	<p>Skills you will build: Listening Teamwork Leadership Speaking</p> <p>Related careers/sectors: Policing, emergency services, law, security. Working in the Public Sector.</p> <p>Related Unifrog career area: Law & Public Safety</p>

<p>WoWI: Cyber Choices</p>	<p>Learn about cyber ethics, careers fighting cybercrime and how agencies deal with it. Then take part in group tasks where you will research cyber-threats and present your findings.</p>	<p>Skills you will build: Teamwork Reading Problem Solving Speaking</p> <p>Related careers/sectors Forensic Computer Analyst, Cyber Security Analyst, IT Manager, Security Service Officer. Cyber Security and IT roles.</p> <p>Related Unifrog career area: Science and Technology</p>
<p>WoWI: True Crime</p>	<p>Find out about different careers in the legal sector. Then examine the witness statements of a murder crime and experience being on the prosecution or defence team in a mock trial. How would you convince the judge that you are right?</p>	<p>Skills you will build: Teamwork Speaking Reading Problem Solving</p> <p>Related careers/sectors: Solicitor, Barrister, Chartered Legal Executive, Paralegal, Company Secretary, Legal Secretary, Judge, Coroner, Police</p> <p>Related Unifrog career area: Law and Public Safety</p>

<p>WoWI: Film Media and Advertising</p>	<p>Learn about careers in digital design and films. Explore the fundamentals of poster design with a focus on films. Through hands-on activities and group projects, you'll learn how to design and edit high-quality film posters that tell compelling stories. You'll be guided through the creative process and helped to develop your own style and vision.</p>	<p>Skills you will build: Creativity Leadership Teamwork Resilience Problem solving Planning Speaking Writing</p> <p>Related careers/sectors: Design, filmmaking, marketing, advertising, media.</p> <p>Related Unifrog career area: Arts and Media Sales and Marketing</p>
<p>WoWI: Subsea Engineering</p>	<p>How are components that have to work flawlessly for decades offshore and underwater designed, built, installed and maintained? Learn about the challenges this specialist area of engineering has to overcome.</p>	<p>Skills you will build: Teamwork Problem Solving Creativity</p> <p>Related careers/sectors: Engineering, technology, manufacturing</p> <p>Related Unifrog career area: Engineering Manufacturing and Maintenance</p>

<p>WoWI: Electrical Engineering</p>	<p>Find out how electricity gets to your home - you may find the answer shocking! Explore the role of an electrical engineer, what equipment is used to manage a substation and how to change a live fuse.</p>	<p>Skills you will build: Teamwork Problem Solving Creativity Planning</p> <p>Related careers/sectors: Engineer, Technician, Electrician</p> <p>Related Unifrog career area: Engineering Manufacturing and Maintenance Construction, Property and Architecture</p>
<p>WoWI: Textiles Fashion Design</p>	<p>This session will give you an insight into the different careers in Fashion, Textiles and Design. You will be given a design brief and will work in groups, learning to create a unique fashion piece on a mannequin using various techniques.</p>	<p>Skills you will build: Teamwork Problem Solving Creativity</p> <p>Related careers/sectors: Fashion/Textile/Costume/Hat Designer, Tailor</p> <p>Related Unifrog career area: Arts & Media</p>

<p>WoWI: Food Product Development</p>	<p>How do companies design and make a successful new food product? Follow a client's brief and develop a food product from production to packaging, marketing, logo and management.</p> <p>Ingredients will be provided.</p>	<p>Skills you will build: Speaking Problem Solving Creativity Leadership Teamwork</p> <p>Related careers/sectors: Chef, food stylist, marketing. Food and drink sector.</p> <p>Related Unifrog career area: Hospitality, Food and Sport</p>
<p>WoWI: Film and Media Production</p>	<p>How to Create a Showreel</p> <p>Work with a film production company to learn about making showreels and storyboarding. Then film some clips around the school and create your own showreel!</p>	<p>Skills you will build: Creativity Teamwork Speaking Planning</p> <p>Related careers/sectors: Film production, acting, social media, TV & film</p> <p>Related Unifrog career area: Arts and Media</p>

<p>WoWI: Sports Coaching</p>	<p>Learn about careers in coaching and develop your skills by taking part in coaching activities and games, with specific links to cricket and softball.</p> <p>Note: PE kit to be worn (for whole day)</p>	<p>Skills you will build: Teamwork Leadership</p> <p>Related careers/sectors: Sports Coach, PE teacher, Personal Trainer, Sports Professional, Sport and Health/Development Officer</p> <p>Related Unifrog career area: Hospitality, Food and Sport Education and Training</p>
<p>WoWI: International Crime Detection</p>	<p>Learn about careers using foreign languages, focusing on the importance of linguistics for tackling global crime. Then get involved in world-leading intelligence and security tasks using your language skills to assist a French drugs bust or to prevent Spanish cybercrime.</p> <p>Note: you must be studying French or Spanish, or be fluent in one of these languages to choose this activity.</p>	<p>Skills you will build: Independence Leadership Teamwork Resilience Problem solving Reading Speaking Writing</p> <p>Related careers/sectors: Foreign Language Analyst, Translator, Interpreter, Language Teacher, Intelligence Officer</p> <p>Related Unifrog career area: Arts and Media (or in 'keyword search' enter 'languages') Law and Public Safety</p>



SESSION 2 ACTIVITIES - [Book a SESSION 2 activity at this link](#) (booking instructions below)

Book only one activity from this table (and one from the 'Session 1' table above)

Session 2 - Careers Theme	Description	Skills
WoW2: Education and Teaching	What is teaching like? Understanding the role of teachers from Primary through to Secondary, how to help people learn and dealing with behaviour.	<p>Skills you will build: Speaking Problem Solving Creativity Leadership Teamwork Resilience Planning</p> <p>Related careers/sectors: Teacher, Lecturer, Teaching Assistant, Coach, Activities Instructor</p> <p>Related Unifrog career area: Teaching and Education</p>

<p>WoW2: Uniformed/Public Services</p>	<p>Elite Skills Academy</p> <p>Learn about careers in uniformed public services. Then take part in the 'Elite Skills Academy' where you will develop mental and physical attributes using teamwork and problem solving skills within a range of hands-on, confidence building activities.</p> <p>PE kit to be worn (for whole day)</p>	<p>Skills you will build: Teamwork Problem Solving Leadership Resilience</p> <p>Related careers/sectors: The Armed Forces, emergency services, security, Personal/Physical Trainer. Working in the Public Sector.</p> <p>Related Unifrog career area: Law & Public Safety</p>
<p>WoW2: Health and Social Care</p>	<p>Find out how health and social care services help people to live more independently and return to work. Work through some fun challenges with different types of Therapists and learn about some of the physical difficulties people can face after a long term illness or accident and how and what help they are given.</p>	<p>Skills you will build: Listening Teamwork Problem Solving Speaking</p> <p>Related careers/sectors: Occupational Therapist, Physiotherapist, Nurse, Care Worker. Medical, Social Care, Therapy roles.</p> <p>Related Unifrog career area: Medicine and Health Politics and Social Care</p>

<p>WoW2: Economics and Finance</p>	<p>Learn about careers using business and economics. Then plan and develop a theme park concept to be established in North Somerset. You need to create a concept and key features of the theme park, considering your proposed target market. You must research the benefits and costs of the idea both to the local area and financial backers.</p>	<p>Skills you will build: Independence Leadership Teamwork Resilience Problem Solving Reading Numeracy Planning Creativity Speaking</p> <p>Related careers/sectors: Economist, Financial Consultant, Planning & Development Surveyor, Town Planner, Environmental Consultant, Research/Data Analyst.</p> <p>Related Unifrog career area: Business and Finance</p>
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<p>WoW2: Design your own soft drinks brand</p>	<p>Learn about careers in marketing. Then work in groups to come up with your own brand of soft drink, including brand name, hero product, logo and sustainability value. Present your brand ideas to the professionals.</p>	<p>Skills you will build: Teamwork Problem Solving Creativity Speaking Leadership</p> <p>Related careers/sectors: Marketing, advertising, business development, sales roles, entrepreneur.</p> <p>Related Unifrog career area: Sales and Marketing Business and Finance Hospitality, Food and Sport</p>
<p>WoW2: Persuasive Advertising</p>	<p>Learn about how the world of advertising works and design your own advert to attract buyers. Can you do better than the adverts you see around you every day? Now is your chance to have a go yourself! Learn some of the inside secrets of the country's most successful advertising campaigns, and work in teams (Dragon's Den style!) to create a pitch for why your advert for a product should be the one chosen!</p>	<p>Skills you will build: Creativity Writing Teamwork Speaking Planning</p> <p>Related careers/sectors: Advertising, marketing, sales roles, entrepreneur, social media roles.</p> <p>Related Unifrog career area: Sales and Marketing Business and Finance</p>

<p>WoW2: Construction and Infrastructure</p>	<p>Learn how construction companies design to a client's brief, incorporate the environment and sustainability, meet timescales and budget and use 3D modelling. Have a go at designing and building a new innovative and sustainable infrastructure.</p>	<p>Skills you will build: Creativity Teamwork Speaking Problem Solving</p> <p>Related careers/sectors: Civil Engineering, Design, Project Management, Environmental Consultant, Landscape Architect</p> <p>Related Unifrog career area: Construction, Property and Architecture Engineering</p>
<p>WoW2: Create a Composite Product</p>	<p>Explore the world of composites within Engineering Design and Manufacture and learn about the challenges this specialist area of engineering has overcome. Then create a composite product of your own! If you enjoy a practical approach to design and have an interest in Engineering then this session will be perfect for you.</p>	<p>Skills you will build: Problem Solving Creativity Teamwork Planning</p> <p>Related careers/sectors: Design, technology, engineering, manufacturing</p> <p>Related Unifrog career area: Manufacturing and Maintenance Engineering</p>

<p>WoW2: Redevelopment of Weston-Super-Mare High Street</p>	<p>Learn about careers in Architecture and Design. Then get involved with a task that replicates some of the works and skills involved in architectural practice. You will be challenged to liven up the town centre with something fun that engages the public. This could be a new building, public intervention, event, artwork or urban redesign – no limits!</p>	<p>Skills you will build: Creativity Problem Solving Teamwork Planning</p> <p>Related careers/sectors: Architect, Urban Designer, Town Planner, Architectural Technologist, Landscape Architect</p> <p>Related Unifrog career area: Construction, Property and Architecture</p>
<p>WoW2: Stage Screen Creation</p>	<p>Explore different roles involved with setting up a stage combat scene such as directing, acting, producing and filming.</p> <p>PE kit to be worn (for whole day)</p>	<p>Skills you will build: Speaking Creativity Problem Solving Teamwork</p> <p>Related careers/sectors: Actor, Film Director, Film Producer. TV and Film.</p> <p>Related Unifrog career area: Arts and Media</p>

<p>WoW2: First Aid in the World of Sport and Work</p>	<p>Learn about careers where First Aid knowledge is particularly important and why. Then you will receive First Aid skills training, focusing on sporting scenarios, to include CPR and the recovery position. On successful completion you will receive a First Aid Certificate - great for adding to your CV!</p>	<p>Skills you will build: Problem solving Teamwork Leadership Speaking Independence Resilience</p> <p>Related careers/sectors: Sports Coach, Lifeguard, Nurse, Care Worker, emergency services, Public Services, nanny/childcare.</p> <p>Related Unifrog career area: Hospitality, Food and Sport Education & Training</p>
<p>WoW2: Dragon's Den: The Tender</p>	<p>Hear about careers in Civil Engineering, an engineering discipline that deals with the design, construction and maintenance of the physical and naturally built environment, working on projects that are critical to the evolution of humanity and our constant ability to adapt and thrive.</p> <p>Work in teams, using your skills to prepare a tender to design and construct some new infrastructure and put together a proposal to wow the Dragons! Full guidance, help and support from the Dragons!</p>	<p>Skills you will build: Leadership Teamwork Problem Solving Planning Creativity Speaking</p> <p>Related careers/sectors: Civil Engineering, Project Management, Bid/Tender Writer.</p> <p>Related Unifrog career area: Business and Finance Engineering</p>

Booking Instructions

- Link to Eventbrite: [Book a SESSION 1 activity at this link](#)
- Link to Eventbrite: [Book a SESSION 2 activity at this link](#)

Eventbrite

1. Select 'Get tickets' or 'Details'

<p>Session 1 Activities - Yr 10 World of Work Day 2023</p> <p><small>Book your activity before 9am on Tuesday (27 June)</small></p>	<p>Free</p> <p>Get tickets</p>
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2. Read the activity descriptions and then click on the '+' sign for the one you want to book (note: if you can see an activity but can't add it, this usually means it is fully booked, so select an alternative activity).

Session 1 Activities - Yr 10 World of Work Day 2023

WoW1: Environment and Ecology: Wildlife and Habit - 1 +

Free
Sales end on 27 Jun 2023

Understanding how to identify species, threats to their environment and how to care for them in a changing world.

[See more](#)

WoW1: Uniformed Public Services Sales start in 6 hours

Free

- Personal Development Training
Learn about careers in the uniformed public services, then take part in Personal Development Training where you will develop your teamwork, leadership and

[See more](#)

WoW1: Law Enforcement Sales start in 6 hours

[Register](#)

Order summary

1 x WoW1: Environment and Ecology: Wildlife and Habit £0.00

Total £0.00

3. Use the '+' and '-' signs to make sure you only have the one activity you want to book in the 'order summary' section. Then select 'Register'.

Checkout
Time left 18:52

Contact information

[Log in](#) for a faster experience. * Required

First name * Suzie	Surname * McGonigal
Email address * 12345@churchill-academy.org	Confirm email * 12345@churchill-academy.org

Keep me updated on more events and news from this event organiser.

Send me emails about the best events happening nearby or online.

Delivery

Box office collect
Your tickets will be waiting for you at the venue's pick-up location on the day of the event. Please bring photo ID and the card used for purchase.

By selecting Register, I agree to the [Eventbrite Terms of Service](#)

Register

4. At the 'Checkout', enter your name and school email address (if a parent/carer is booking on your behalf, ensure your details are entered in this section), then select 'Register'.

5. A confirmation email will be sent to you by Eventbrite.

6. Remember to book an activity via the session 1 link, and via the session 2 link.

If you have any technical difficulties, email:

Careers@churchill-academy.org

